



304.599.5900 | blaineturner.com

# Research, Strategy . . . Then Create.



## ABOUT

A passionate group of strategic thinkers, creative minds and technical wizards...all under one roof.

We're in the business of using creativity to deliver real business results. Our extraordinary talented team specializes in customer engagement, acquisition and retention through visionary planning and marketing expertise. That's how we deliver incredible value to our clients.

## ♥ CORE VALUES

- Do What's Right
- Perform Beyond Expectations
- Encourage and Celebrate
- Be Accountable and Transparent
- Play to Win
- Continuously Improve and Innovate

## 💡 WHAT WE DO

- Strategic Planning
- Digital Marketing
- Video Production
- Graphic Design
- Web Design and Development
- Search Engine Optimization
- Market Research
- Public Relations
- Event Management and Support
- Promotional Products

## OUR CLIENTS

We endeavor to be an active team member operating in tandem with our clients' marketing department. We seek out clients that value our passion for results, meticulous attention to detail, fiscal discipline, depth of experience, and culture.

Currently, we serve approximately eight clients in a variety of B2B and consumer industries; we've served worldwide manufacturing brands, such as Swanson Industries and FCX Systems, regional healthcare brands that include Western Maryland Health System and United Hospital Center, and consumer brands like Greater Morgantown Convention & Visitors Bureau. Our clients range in size from \$4 million to \$800 million in annual revenue with annual marketing budgets between \$250,000 and \$1 million.

## ✉ CONTACT

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## 👤 LEADERSHIP

GINNA ROYCE, *President and Creative Director*  
DELBERT ROYCE, *Vice President and CFO*  
SARAH ROGERS, *Director of Agency Services*  
GALEN SHAFFER, *Art Director and Multimedia Specialist*  
KELLY LAMBRUNO, *Office Manager*

## 📁 PARTIAL CLIENT LIST

- FCX Systems
- Greater Morgantown Convention & Visitors' Bureau
- Swanson Industries
- United Hospital Center
- Western Maryland Health System

## 🏆 EXPERTISE

Healthcare, Tourism and Travel, Manufacturing, Advertising and Lead Generation

## 🏆 AWARDS

Addy, Aster, Communicator, Davey, eHealthcare Leadership, Healthcare Advertising, MUSE, PRSA-WV Crystal, Stars of the Industry, W.Va. Governor's Conference on Tourism, W3

## KEY FACTS

- Established in 1986
- Headquartered in Morgantown, W.Va.
- 12 Full Time Employees
- Agency Management Institute (AMI) Accredited Agency
- SharpSpring Silver Partner (Marketing Automation/Lead Generation)
- Society for Healthcare Strategy & Marketing Development (SHSMD) Member
- Google Partner Designation
- Morgantown Area Chamber of Commerce Member
- Harrison County Chamber of Commerce Member