



304.599.5900 | blaineturner.com

Research, Strategy . . . Then Create.



ABOUT

A passionate group of strategic thinkers, creative minds and technical wizards...all under one roof.

We're in the business of using creativity to deliver real business results. Our extraordinary talented team specializes in customer engagement, acquisition and retention through visionary planning and marketing expertise. That's how we deliver incredible value to our clients.

♥ CORE VALUES

- Do What's Right
- Perform Beyond Expectations
- Encourage and Celebrate
- Be Accountable and Transparent
- Play to Win
- Continuously Improve and Innovate

💡 WHAT WE DO

- Strategic Planning
- Digital Marketing
- Video Production
- Graphic Design
- Web Design and Development
- Search Engine Optimization
- Market Research
- Public Relations
- Event Management and Support
- Promotional Products

OUR CLIENTS

We endeavor to be an active team member operating in tandem with our clients' marketing department. We seek out clients that value our passion for results, meticulous attention to detail, fiscal discipline, depth of experience, and culture.

Currently, we serve approximately eight clients in a variety of B2B and consumer industries; we've served worldwide manufacturing brands, such as Swanson Industries and FCX Systems, regional healthcare brands that include UPMC Western Maryland and United Hospital Center, and consumer brands like Visit Mountaineer Country Convention & Visitors' Bureau. Our clients range in size from \$4 million to \$800 million in annual revenue with annual marketing budgets between \$100,000 and \$1 million.

✉ CONTACT

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📍 LEADERSHIP

Sarah Rogers, *CEO/President*
 Stephen Rogers, *Vice President*
 Ginna Royce, *Creative Director*
 Galen Shaffer, *Art Director and Media Specialist*

📁 PARTIAL CLIENT LIST

- FCX Systems
- Maryland Physicians Care
- Swanson Industries
- Visit Mountaineer Country Convention & Visitors' Bureau
- United Hospital Center
- UPMC Western Maryland
- WVU Sports

🏢 EXPERTISE

Healthcare, Tourism and Travel, Manufacturing, Advertising and Professional Services

🏆 AWARDS

Addy, Aster, Communicator, Davey, eHealthcare Leadership, Healthcare Advertising, MUSE, PRSA-WV Crystal, Stars of the Industry, W.Va. Governor's Conference on Tourism, W3

KEY FACTS

- Established in 1986
- Headquartered in Morgantown, W.Va.
- 9 Full-Time Employees
- Agency Management Institute (AMI) Accredited Agency
- SharpSpring Silver Partner (Marketing Automation/Lead Generation)
- Society for Healthcare Strategy & Marketing Development (SHSMD) Member
- Google Partner Designation
- Morgantown Area Partnership Member
- Harrison County Chamber of Commerce Member
- WVU Licensee, BlaineTurner Advertising is officially licensed through IMG College Licensing to produce WVU branded promotional items for WVU departments and student organizations only.